



Atlanta Children's Shelter  
GUIDING HOMELESS FAMILIES TO INDEPENDENCE

## 2010 Event Partnership Opportunities

The 2010 Event Partnership opportunities include two events this year, The Strides of March 5K Run / Walk and The Achiever's Banquet. Events may be sponsored individually or in combination at a discount. Please review the attached proposal and choose the appropriate sponsorship level to meet your community goals.

### The Achiever's Celebration Awards Banquet

#### 103 West

103 West Paces Ferry Road, Atlanta, GA 30305  
Thursday, September 23rd, 2010 5:30p.m.until 8:00p.m.

Join us at Pano and Paul's private dining room for our annual fundraising banquet. The Achiever's Celebration honors the families cared for by the programs, donors and collaborators of the Atlanta Children's Shelter. The evening features honorees who are former clients, recounting their journeys. It is a very moving evening filled with gratitude and an understanding of the part we each play in the solution to homelessness.

Achievers Celebration is attended by invitation only. The staff and Board of ACS will be joined by 150 members of the Atlanta's service provider and philanthropic community, as well as by the families we are honoring that evening.

### The Strides of March 5K Run/Walk

Start and Finish at Atlanta Children's Shelter  
607 Peachtree Street, Atlanta, GA 30308 [www.acsatl.org](http://www.acsatl.org)  
Saturday March 27<sup>th</sup>, 2010 Race Starting Time 9:00a.m.

Attended by multi-platinum recording artist and actor Clifford "T.I." Harris, the 2009 inaugural year of the Strides of March 5K Run / Walk fielded 491 runners and walkers. T.I. is committed to running again, and we are looking forward to continued growth in this professionally-run, family-friendly, stroller-friendly, downtown, spring-time benefit race. Start training your team now!

**Atlanta Children's Shelter** provides NAEYC-accredited early childcare and comprehensive social services for homeless families with young children striving for self-sufficiency. Programs include case management and counseling, employment services and life skills workshops, permanent housing resettlement and aftercare services for formerly homeless families. Since 1986, ACS has cared for nearly 8,000 children and helped guide more than 5,000 families to independence.

Proposals are also available on our website at [www.acsatl.org](http://www.acsatl.org)  
To choose your level of support, please contact Tony Conway, Development Director  
404.892.3713 x12 or [tony@acsatl.org](mailto:tony@acsatl.org)



## Partnership Opportunities:

### One Platinum Partner:

- |   |          |
|---|----------|
| • Achievers Celebration only                  | \$13,000 |
| • Strides of March Run/Walk only              | \$ 5,000 |
| • Discounted combination Platinum Partnership | \$15,000 |

\$15,000 provides three months of JobTrack Employment Services for our families.

With your Platinum Partnership, you will receive:

#### **From Achievers Celebration:**

- Platinum Partner listing and logo in all event print and electronic media including but not limited to invitations, press releases and signage
- One full page in the Achiever's Celebration program
- Platinum Partner listing in the quarterly Happy House Newsletter Fall '10
- Platinum Partner listing in the 2010 Annual Report
- Twelve invitations at the Achiever's Celebration 2010
- Microphone time during the Achiever's Celebration
- May provide 12 volunteers for the event (who may also attend the event)

#### **From The Strides of March 5K Run / Walk**

- Platinum Partner listing and logo in all event print and electronic media including but not limited to race registration forms, programs, press releases and signage
- Name and logo prominently displayed on the upper back of the performance race t-shirt distributed to participants
- One half page in the Strides Of March 5K Run / Walk program
- May provide up to 40 volunteers (in branded wear, provided by partner)
- Twenty race numbers for runners / walkers from your organization
- Platinum Partner listing in the quarterly Happy House Newsletter Spring '10
- Platinum Partner listing in the 2010 Annual Report
- Microphone time during the Awards Ceremony
- Two executives may participate in the Awards Ceremony

\*Deadline for t-shirt inclusion is March 1, 2010

For more information please contact Tony Conway, Development Director  
404.892.3713 x12 or [tony@acsatl.org](mailto:tony@acsatl.org)



### Gold Partners (3):

- |   |          |
|---|----------|
| • Achievers Celebration only              | \$10,000 |
| • Strides of March Run/Walk only          | \$ 3,000 |
| • Discounted combination Gold Partnership | \$11,000 |

\$11,000 provides every program and service ACS provides for one parent and one child for one full year

#### **From Achievers Celebration:**

- Gold Partner listing and Logo in all event print and electronic media including but not limited to invitations, press releases and signage
- Prominent listing in the Achiever's Celebration program partner page
- An interview on the video news release distributed to local TV stations on the morning after the event
- Gold Partner listing in the quarterly Happy House Newsletter Fall '10
- Gold Partner listing in the 2010 Annual Report
- Eight invitations at the Achiever's Celebration 2010

#### **From The Strides of March 5K Run / Walk**

- Gold Partner listing and logo in select event print and electronic media including but not limited to programs, press releases and signage
- An interview on the video news release distributed to local TV stations on the morning after the event
- Name or logo displayed on the back of the performance race t-shirt distributed to participants
- Prominent Listing in the Strides Of March 5K Run / Walk Program Partner Page
- Fifteen Race Numbers for runners / walkers from your organization
- Gold Partner Listing in the quarterly Happy House Newsletter Spring '10
- Gold Partner Listing in the 2010 Annual Report
- Gold Partner Listing placed in the ACS Website Event Gallery

\*Deadline for t-shirt inclusion is March 1, 2010

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## Silver Partners (5):

- Achievers Celebration Only \$ 5,000
- Strides of March Run/Walk Only \$ 2,000
- Discounted Combination Silver Partnership \$ 6,000

\$6,000 feeds every child in the shelter hot lunch and breakfast for five months

### **From Achievers Celebration:**

- Silver Partner listing and logo in all event print and electronic media including but not limited to invitations, press releases and signage
- Silver Partner listing in the Achiever's Celebration program partner page
- Silver Partner listing in the quarterly Happy House Newsletter Fall '10
- Silver Partner listing in the 2010 Annual Report
- Six invitations at the Achiever's Celebration 2010
- Silver Partner listing placed in the ACS website event gallery

### **From The Strides of March 5K Run / Walk**

- Silver Partner listing and logo in select event print and electronic media including but not limited to Programs, Press Releases and Signage
- Name or logo displayed on the back of the performance race t-shirt distributed to participants
- Silver Partner listing in the Strides Of March 5K Run / Walk program
- Ten race numbers for runners / walkers from your organization
- Silver Partner listing in the quarterly Happy House Newsletter Spring '10
- Silver Partner listing in the 2010 Annual Report
- Silver Partner listing placed in the ACS website event gallery

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## Bronze Partners (10):

- Achievers Celebration only \$ 2,500
- Strides of March Run/Walk only \$ 1,000
- Discounted combination Bronze Partnership \$ 3,000

\$3,000 provides Life Skills Workshops teaching parents financial management, positive parenting, leadership skills, self-esteem and job retention skills for 6 months

### **From Achievers Celebration:**

- Bronze Partner listing or logo in all event print and electronic media including but not limited to invitations, press releases and signage
- Bronze Partner listing in the Achiever's Celebration program partner page
- Bronze Partner listing in the quarterly Happy House Newsletter Fall '10
- Bronze Partner listing in the 2010 Annual Report
- Four invitations at the Achiever's Celebration 2010

### **From The Strides of March 5K Run / Walk**

- Bronze Partner listing or logo in select event print and electronic media including but not limited to programs, press releases and signage
- Name or logo displayed on the back of the performance race t-shirt distributed to participants
- Bronze Partner listing in the Strides Of March 5K Run / Walk Program
- Five race numbers for runners / walkers from your organization
- Bronze Partner listing in the quarterly Happy House Newsletter Spring '10
- Bronze Partner listing in the 2010 Annual Report

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## 2010 5K Teams and Achiever's Patron Partners:

- Achievers Celebration only \$ 1,000
- Strides of March Run/Walk only \$ 1,000
- Discounted combination Team Patron Partnership \$ 1,500

\$1,500 provides Home Starter Kits for three families moving into their first permanent home after the homeless episode.

### **From Achievers Celebration:**

- Patron listing in the Achiever's Celebration program partner page
- Four invitations at the Achiever's Celebration 2010

### **From The Strides of March 5K Run / Walk**

- Team listing in the Strides Of March 5K Run / Walk Program
- Five race numbers for your team
- 3 Deep Competitive Team Awards at the Awards Ceremony

Thank you for your consideration.

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404.892.3713 x12 or [tony@acsatl.org](mailto:tony@acsatl.org)